

Words from Jean Donaldson, Academy of Dog Trainers, author of "The Culture Clash":

BE A SMART **DOG TRAINING** CONSUMER.



ASK:

1. What exactly will happen to my dog if my dog gets it right?
2. What exactly will happen to my dog if my dog gets it wrong?
3. Are there less invasive/aversive alternatives to what you propose?

If you don't get clear, concrete answers or are at all uncomfortable, keep shopping.

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