

Dog not responsive during training?

You've got a *Why* problem or a *What* problem.

Why Problems



The dog is (innocently) asking you, "Why should I?"



Test it! Offer the dog a freebie. If he refuses, you've got a *why* problem.



Is the dog too anxious or afraid to eat?



Is the competition more motivating than what you're offering?



If you're using food, is the dog getting a lot of it for free outside of training?

What Problems



The dog isn't clear on what exactly you would like him to do.



If the dog gobbles up your freebie, you've got a *what* problem.



Are you "winging it" or using an incremental training plan?



Does each step read like a clear and precise contract with the dog?



Are you delivering rewards quickly enough?